

Design for Lean Six Sigma Book to be Distributed Online by Amazon and Barnes & Noble

By Norman E. Fowler

Dated: Jul 07, 2008

Keys Six Sigma, Incorporated is pleased to announce that Amazon and Barnes & Noble have added the recently published book “Lessons Learned from an Unconventional Design for Lean Six Sigma Deployment” to their online marketplaces.

Keys Six Sigma, Incorporated is pleased to announce that Amazon and Barnes & Noble have added the recently published book “Lessons Learned from an Unconventional Design for Lean Six Sigma Deployment” to their online marketplaces. Initially available at Lulu.com (<http://www.lulu.com/content/1375391>), the book is now also available for purchase at Amazon.com marketplaces (including United States, United Kingdom, France and Germany) and Barnes & Noble.com. Currently the book is available at thirteen websites throughout the world, with new distribution sites being added on a regular basis.

The book outlines the successful development and deployment of Xerox’s Design for Lean Six Sigma initiative within the product development community. Written by Norm Fowler, the book outlines the unconventional approach to the program’s content and certification development as well as overall corporate-wide deployment. Prior to starting Keys Six Sigma, Norm was a member of Xerox’s Corporate Lean Six Sigma Senior Staff and had responsibility for the Design for Lean Six Sigma initiative.

Norm describes in detail the collaborative process use in developing the unconventional program structure built around elements such as a unique competency-based certification process based on a set of standard System Engineering skills, integration of Lean and DMAIC methods and a “push” coaching model.

Included were not only the technical and process issues associated with development and deployment, but also those associated with the program’s pervasiveness across the Corporation and sustainability over time. The book concludes with a series of lessons learned through the development and deployment phases that are equally applicable to other types of corporate-wide initiatives.

Category	Business, Engineering
Email	Click to email author
Phone	305-240-0187
Address	824 Terry Lane Key West, FL 33040
City/Town	Key West
State/Province	Florida
Zip	33040
Country	United States